

COMM CONCENTRATION MEDIA, AUDIENCES, AND PERSUASION (ACMA)

Code	Title	Course Units
COMM 2200	How to Listen: Qualitative Methods for Communication Research	1
COMM 2250	Children and Media	1
COMM 2260	Foundations of Political Communication	1
COMM 2400	Advertising and Consumer Culture	1
COMM 2468	What We Value: The Neuroscience of Choice, Change, and Connection	1
COMM 3200	Common Sense vs. Data Science in Communications Research and Practice	1
COMM 3370	Public Health Communication in the Digital Age	1
COMM 3450	Adolescence and Media	1
COMM 3670	Communication in the Networked Age	1
COMM 3970	New Media and Politics	1
COMM 4050	Media, Public Opinion, and Globalization	1
COMM 4110	Communication, Activism, and Social Change	1
COMM 4180	Global Media Industries	1
COMM 4330	Climate and Environmental Communication: Theory and Application	1
COMM 4500	Research Course in Social Psychology: How to Change Beliefs, Attitudes, and Behaviors	1
COMM 4590	Social Networks and the Spread of Behavior	1
ENVS 4330	Climate and Environmental Communication: Theory and Application	1
PSCI 1210	Foundations of Political Communication	1
PSCI 4209	Media, Public Opinion, and Globalization	1
PSYC 4500	Research Course in Social Psychology: How to Change Beliefs, Attitudes, and Behaviors	1