

WHARTON MBA BUSINESS ANALYTICS MAJOR ELEC NON-WH (WMBU)

Code	Title	Course Units
ACCT 7420	Financial Reporting and Business Analysis	0.5-1
ACCT 7470	Financial Disclosure Analytics	0.5-1
BEPP 7800	Applied Data Analysis	1
HCMG 8570	Healthcare Data and Analytics	0.5-1
LGST 6420	Big Data, Big Responsibilities: Toward Accountable Artificial Intelligence	0.5
MGMT 7930	People Analytics	0.5
MKTG 7120	Data and Analysis for Marketing Decisions	0.5-1
MKTG 7540	Pricing Policy	0.5
MKTG 7710	Models for Marketing Strategy	1
MKTG 7760	Applied Probability Models in Marketing	1
MKTG 8090	Experiments for Business Decision Making (Center Special Topic)	1
MKTG 8520	Special Topics - Marketing Analytics	0.5
OIDD 6360	Scaling Operations: Linking Strategy and Execution	0.5-1
OIDD 6420	Analytics for Services	0.5
OIDD 6430	Analytics for Revenue Management	0.5
OIDD 6530	Mathematical Modeling and its Application in Finance	1
OIDD 6620	Enabling Technologies	0.5-1
OIDD 7930	People Analytics	0.5
STAT 7010	Modern Data Mining	1
STAT 7050	Statistical Computing with R	0.5
STAT 7110	Forecasting Methods for Management	1
STAT 7220	Predictive Analytics for Business	0.5-1
STAT 7240	Text Analytics	0.5
STAT 7700	Data Analytics and Statistical Computing	1
STAT 7760	Applied Probability Models in Marketing	1
STAT 9740	Modern Regression for the Social, Behavioral and Biological Sciences	1