LEAD 101 Leadership Theory, Practice and Purpose
Using an innovative combination of academic theory, empirical research and self-reflection, this course is an intensive introduction to multiple and competing concepts of leadership. Students will critically analyze texts and research related to effective leadership and leaders and, at the same time, develop their own, individualized leadership traits and skills profile. A culminating biographical analysis paper requires students to compare and contrast their own distinctive leadership traits and skills to those of an admired leader. The course concludes with each student crafting a 5-year leadership and communication career plan.
Activity: Online Course
1.0 Course Unit

LEAD 102 Leadership Theory and Practice
Using an innovative combination of academic theory, empirical research, and self-reflection, this course is an intensive introduction to multiple and competing concepts of leadership. Students will critically analyze texts and related to effective leadership and leaders and, at the same time, develop their own, individualized leadership traits and skills profile. A culminating biographical analysis paper requires students to compare and contrast their own distinctive leadership traits and skills to those of an admired leader. The course concludes with each student crafting a 5-year leadership and communication career plan.
Activity: Online Course
1.0 Course Unit

LEAD 202 Leadership Lessons from Social Sciences
Drawing on several social science fields and subfields, from economics to psychology and more, this course is an introduction to leadership as studied and applied in various scholarly disciplines in the social sciences. Academic texts will introduce students to several social science fields, while case studies will offer them the opportunity to consider the practical and organizational applications of the theories being studied. Students’ papers will synthesize the material of the course in thoughtful ways, and apply it to to problems of leadership. You have the option to enroll in the individual course without committing to the entire Certificate in Leadership and Communication, enjoying the flexibility and expertise offered by Penn LPS Online to suit your schedule and interests.
Activity: Online Course
1.0 Course Unit

LEAD 203 Leadership Lessons from Humanities
Using philosophy, literature, religious studies and biographies of famous public leaders, students conduct a searching examination of competing ideas and concepts regarding leadership, moral reasoning and ethical action. Students reflect on the complexities of problem-solving through an ethical lens and further define their individual interpretations and approaches to ethical decision-making. As an integral part of this simultaneously academic and practical exploration of leadership ethics, students co-author a mini-biography assessing the ethics of a famous (or infamous) public leader.
Activity: Online Course
1.0 Course Unit

LEAD 304 Professional Communication and Self-Development
This writing-intensive course is designed to enhance each student’s ability to communicate effectively in the workplace and other professional settings. Students will learn how to edit their own writing, give persuasive oral presentations to different audiences, communicate effectively during conflicts or crises, and apply evidence-based lessons from positive psychology to personal development and professional success. Students who have taken LEAD 101 will complete the first draft of a plan.
Activity: Online Course
1.0 Course Unit

LEAD 305 Introduction to Data Analytics
Also Offered As: DATA 101
Activity: Online Course
1.0 Course Unit

LEAD 310 Ldrshp & Pub Adm
Activity: Online Course
1.0 Course Unit

LEAD 330 Ldrshp Nonprofit Mgmt
Activity: Online Course
1.0 Course Unit

LEAD 340 Introduction to Positive Psychology
This writing-intensive course is designed to enhance each student’s ability to communicate effectively in the workplace and other professional settings. Students will learn how to edit their own writing, give persuasive oral presentations to different audiences, communicate effectively during conflicts or crises, and apply evidence-based lessons from positive psychology to personal development and professional success. Students who have taken LEAD 101 will complete the first draft of a plan.
Also Offered As: APOP 100
Activity: Online Course
1.0 Course Unit

LEAD 350 Human Flourishing: Strengths and Resilience
Also Offered As: APOP 120
Activity: Online Course
1.0 Course Unit

LEAD 360 Positive Psychology at Work
see description for APOP 200
Also Offered As: APOP 200
Activity: Online Course
1.0 Course Unit
LEAD 504 Professional Communication and Academic Writing
Writing effectively for a variety of audiences is a required skill for professional masters students, both inside the classroom and in the workplace. This graduate level online seminar introduces writing and communication strategies and skills for all graduate professional students who wish to pursue leadership opportunities in their chosen fields. Students will learn professional communication and academic writing practices and that will enable them to respond to a variety of workplace scenarios as well as influence and inspire others through effective written communication strategies. Through frequent writing assignments, hands-on exercises during class sessions, and a final analysis paper, students will learn how to write concise prose; summarize and evaluate documents and scenarios effectively; develop technical skills in writing clear instructions; and write persuasive proposals. The class will focus on strategies for effective critical thinking and writing, as well as how to write persuasively for multiple audiences, ranging from the general public to an academic audience. There will be special attention to analysis of genres and audiences, and effective writing and revision strategies. Most importantly, you will be able to use the skills developed in this class throughout your academic and professional careers.
Activity: Online Course
1.0 Course Unit
Notes: The course will meet virtually, via Zoom, on Wednesdays 8-9:30: May 29; June 5, 12, 19, and 26; and July 3, 10, and 17.