LEAD 101 Leadership Theory and Practice
Using an innovative combination of academic theory, empirical research and self-reflection, this course is an intensive introduction to multiple and competing concepts of leadership. Students will critically analyze texts and research related to effective leadership and leaders and, at the same time, develop their own, individualized leadership traits and skills profile. A culminating biographical analysis paper requires students to compare and contrast their own distinctive leadership traits and skills to those of an admired leader. The course concludes with each student crafting a 5-year leadership and communication career plan.
Activity: Online Course
1 Course Unit

LEAD 102 Leadership Theory and Practice
Using an innovative combination of academic theory, empirical research, and self-reflection, this course is an intensive introduction to multiple and competing concepts of leadership. Students will critically analyze texts and related to effective leadership and leaders and, at the same time, develop their own, individualized leadership traits and skills profile. A culminating biographical analysis paper requires students to compare and contrast their own distinctive leadership traits and skills to those of an admired leader. The course concludes with each student crafting a 5-year leadership and communication career plan.
Activity: Online Course
1 Course Unit

LEAD 304 Communication
This writing-intensive course is designed to enhance each student's ability to communicate effectively in the workplace and other professional settings. Students will learn how to edit their own writing, give persuasive oral presentations to different audiences, communicate effectively during conflicts or crises, and apply evidence-based lessons from positive psychology to personal development and professional success. Students who have taken LEAD 101 will complete the first draft of a plan.
Activity: Online Course
1 Course Unit

LEAD 340 Professional Communication and Self-Development
This writing-intensive course is designed to enhance each student's ability to communicate effectively in the workplace and other professional settings. Students will learn how to edit their own writing, give persuasive oral presentations to different audiences, communicate effectively during conflicts or crises, and apply evidence-based lessons from positive psychology to personal development and professional success. Students who have taken LEAD 101 will complete the first draft of a plan.
Activity: Online Course
1 Course Unit