BUSINESS ECONOMICS & PUBLIC POLICY, MBA

The Business Economics and Public Policy major equips future business leaders with the tools to analyze incentives and policies of firms, governments, and consumers. Whether a firm is engaged in real estate development, bringing new products to market, developing new technologies, exporting products, addressing environmental issues, or providing infrastructure services, it will need to be familiar with the incentives of competitors and the role of government so that it can understand which actions it can take, and how other actors will respond.

The major enables students to formulate policy with the best techniques offered by both private and public sector research. The tools will be useful across a range of careers, particularly those that involve developing economies or regulated industries. It helps future private managers to understand, react to, and help form the environment in which they will operate.

The department’s courses focus on understanding the implications for the business world of increased globalization; technological change, such as the internet and e-commerce; the increasing role of intellectual property rights; and the public demand for greater government efficiency. These new developments have resulted in privatization, deregulation, and changes in health, antitrust, and environmental policy — all of which critically affect business interests.

For more information: https://bepp.wharton.upenn.edu/programs/mba/

Curriculum

A minimum of 19 course units is required for graduation.

Major electives taken on a pass/fail basis cannot be counted toward the Business Economics & Public Policy major.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Course Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>BEPP Major Requirements</td>
<td>Select four course units, with at least three from the following:</td>
<td>4.0</td>
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<tr>
<td>BEPP 6200</td>
<td>Behavioral Economics, Markets and Public Policy</td>
<td></td>
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<tr>
<td>BEPP/REAL 7080</td>
<td>Housing Markets</td>
<td></td>
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<tr>
<td>BEPP/OIDD 7610</td>
<td>Risk Analysis and Environmental Management</td>
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<tr>
<td>BEPP/OIDD 7630</td>
<td>Energy Markets &amp; Policy</td>
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<tr>
<td>BEPP 7700</td>
<td>Public Finance and Policy</td>
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<tr>
<td>BEPP 7730/ FNCE 7300/ REAL 7300</td>
<td>Urban Fiscal Policy</td>
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<tr>
<td>BEPP 7890</td>
<td>Economic Globalization: Policy, History and Contemporary Issues</td>
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<tr>
<td>BEPP 8050</td>
<td>Risk Management</td>
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<tr>
<td>BEPP 9300</td>
<td>Advanced Study Projects</td>
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<tr>
<td>FNCE 7300</td>
<td>Urban Fiscal Policy</td>
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| Electives | | |

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<thead>
<tr>
<th>MBA Core Requirements</th>
<th>Code</th>
<th>Title</th>
<th>Course Units</th>
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<tbody>
<tr>
<td>Accounting</td>
<td>Select one of the following:</td>
<td>0.5-1</td>
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<tr>
<td>ACCT 6110</td>
<td>Fundamentals of Financial Accounting</td>
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<tr>
<td>ACCT 6130</td>
<td>Fundamentals of Financial and Managerial Accounting</td>
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<tr>
<td>Finance 1</td>
<td>Corporate Finance</td>
<td>0.5-1</td>
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<tr>
<td>FNCE 6110</td>
<td>Corporate Finance</td>
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<tr>
<td>FNCE 6210</td>
<td>Corporate Finance (Half CU)</td>
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<tr>
<td>Macroeconomics</td>
<td>Select one of the following:</td>
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<tr>
<td>FNCE 6130</td>
<td>Macroeconomics and the Global Economic Environment</td>
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<tr>
<td>FNCE 6230</td>
<td>Macroeconomics and The Global Economic Environment (Half CU)</td>
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<tr>
<td>Legal Studies</td>
<td>LGST 6110</td>
<td>Responsibility in Global Management</td>
<td>0.5</td>
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<tr>
<td>or LGST 6120</td>
<td>Responsibility in Business</td>
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<tr>
<td>Microeconomics</td>
<td>MGEc 6110</td>
<td>Microeconomics for Managers: Foundations</td>
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<tr>
<td>or MGMT 6100</td>
<td>Foundations of Teamwork and Leadership</td>
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<tr>
<td>or MGMT 6110</td>
<td>Managing Established Enterprises</td>
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<tr>
<td>or MGMT 6120</td>
<td>Management of Emerging Enterprises</td>
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<tr>
<td>Management</td>
<td>MKTG 6110</td>
<td>Marketing Management</td>
<td>0.5</td>
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<tr>
<td>or MKTG 6120</td>
<td>Dynamic Marketing Strategy</td>
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<tr>
<td>Marketing</td>
<td>MKTG 6120</td>
<td>Strategic Marketing Simulation</td>
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<tr>
<td>OIDD</td>
<td>Select one unit of the following:</td>
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<tr>
<td>OIDD 6110</td>
<td>Quality and Productivity</td>
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<tr>
<td>OIDD 6120</td>
<td>Business Analytics</td>
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<td>OIDD 6130</td>
<td>Online Business Models and the Information-Based Firm</td>
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<td>OIDD 6140</td>
<td>Innovation</td>
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<td>OIDD 6150</td>
<td>Operations Strategy</td>
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<td>OIDD 6620</td>
<td>Enabling Technologies</td>
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<tr>
<td>OIDD 6900</td>
<td>Managerial Decision Making</td>
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1 Students may seek approval to have one of the four course units be from other departments of The Wharton School or in other schools of the University.
Statistics
STAT 6130 Regression Analysis for Business 2 1
or STAT 6210 Accelerated Regression Analysis for Business

Management Communication
WHCP 6110 Management Communication 0.25
Select one of the following: 0.25
  WHCP 6120 Advanced Persuasive Speaking
  WHCP 6150 Communication Challenges for Entrepreneurs:
  WHCP 6240 Persuasive Writing for Business Leaders

Total Course Units 9

1
Students cannot enroll in both FNCE 6210 and FNCE 6230.
2
STAT 6210 is by placement only.

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2022 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.