

EXECUTIVE MBA

Wharton delivers our undiluted MBA curriculum to working professionals through our executive MBA program in Philadelphia and San Francisco. Wharton emphasizes an intensive core in general management and an unmatched selection of electives in a residential every-other-weekend format tailored for working professionals. Wharton's EMBA curriculum offers rigorous learning in a collaborative environment. The intensive, cross-functional core curriculum provides business fundamentals and the leadership, communication and analytical skills that are critical to your success. Through electives in the second year, you may then develop one or more areas of expertise or continue to develop a breadth of knowledge. Options to study globally help students become global citizens.

For more information: <https://executivemba.wharton.upenn.edu/>

Curriculum

A minimum of 19 course units is required for graduation.

Students are required to complete the core EMBA curriculum and may complete the rest of the required course units with electives. Majors are not required in the executive MBA program but add another option for study.

Code	Title	Course Units
EMBA Core Requirements		9.5
Electives or Optional Major		9.5
Students may complete any combination of electives and/or a major.		
Total Course Units		19

EMBA Core Requirements

Code	Title	Course Units
Accounting		
ACCT 6130	Fundamentals of Financial and Managerial Accounting	1.0
Business Econ & Public Policy		
BEPP 6110	Microeconomics for Managers: Foundations	0.5
BEPP 6120	Microeconomics for Managers: Advanced Applications	0.5
Finance		
FNCE 6130	Macroeconomics and the Global Economic Environment	1.0
Select 1 of the following:		0.5-1
FNCE 6110	Corporate Finance	
FNCE 6210	Corporate Finance (Half CU)	
Legal Studies		
LGST 6110	Responsibility in Global Management	0.5
or LGST 6120	Responsibility in Business	
Management		
MGMT 6100	Foundations of Teamwork and Leadership	0.5
MGMT 6130	Managing the Enterprise	1
Marketing		
MKTG 6110	Marketing Management	0.5

MKTG 6130	Strategic Marketing Simulation	0.5
or MKTG 6120	Dynamic Marketing Strategy	

OIDD

OIDD 6110	Quality and Productivity	0.5
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Select 1 of the following:¹ 0.5

OIDD 6120	Business Analytics	
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OIDD 6150	Operations Strategy	
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Statistics

STAT 6130	Regression Analysis for Business	1.0
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Management Communication

WHCP 6140	Management Communication	0.25
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WHCP 6190	Management Communication: Advanced Persuasion	0.25
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Total Course Units **9.5**

¹ Students must take at least one of OIDD 6120 and OIDD 6150, and may take both.

Concentrations

Health Care Management

The HCM concentration will require three CUs with all credit units for the concentration taken for a letter grade. 1 out of the 3 credit units will come from the following required courses, including 0.5 from a capstone project, supervised by a Wharton faculty member, and delivered through either an independent study or a HCM Global Modular Course. :

Code	Title	Course Units
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Required Courses:

HCMG 8410	Introduction to Health Management and Economics*	0.5
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HCMG 8990	INDEPENDENT STUDY	0.5
or HCMG 8980	Global Modular Course	

*HCMG 8410 is a required course (as it is in the HCM MBA major) and will be offered on both coasts.

2 CUs will be available from the following elective courses:

Code	Title	Course Units
HCMG 8450	US Payer and Provider Strategy	0.5
HCMG 8500	Health Care Reform and the Future of the American Health Care System	0.5
HCMG 8520	Health Services Delivery: A Managerial Economic Approach	0.5
HCMG 8530	Management and Strategy in Medical Devices and Technology	1
HCMG 8570	Healthcare Data and Analytics	0.5
HCMG 8590	Comparative Health Care Systems	0.5
HCMG 8600	Leading Health Care Organizations	0.5
HCMG 8630	Management and Economics of Pharmaceutical and Biotech Industries	0.5
HCMG 8670	Health Care Entrepreneurship	0.5

The WEMBA leadership will work with the department to ensure enough courses are offered each year to allow students to complete the concentration. To broaden availability of the courses, some of them may

be offered as modular courses during Block Weeks and some may be offered online through the Global cohort schedule.

Dr. Stephen Sammut will serve as the advisor for the students in the HCM concentration.

Business Analytics

The BUAN concentration will require only 2.5 CUs in addition to the core/required Statistics and OIDD courses. These required courses (which may be waived) are STAT 6130, Regression Analysis for Business, a 1 CU course and OIDD 6110, OIDD 6120 and OIDD 6150, which are all ½ CU courses. All credit units for the concentration must be taken for a letter grade.

Code	Title	Course Units
Required Courses:		
STAT 6130	Regression Analysis for Business	1
OIDD 6110	Quality and Productivity	0.5
OIDD 6120	Business Analytics	0.5
OIDD 6150	Operations Strategy	0.5

The remaining 2.5 credit units must come from the following elective courses:

Code	Title	Course Units
ACCT 7471	Financial Disclosure Analytics	0.5
FNCE 7050	Investment Management	1
FNCE 7170	Financial Derivatives	1
FNCE 7800	FinTech	0.5
MGMT 7930	People Analytics	0.5
MKTG 7120	Data and Analysis for Marketing Decisions	0.5
MKTG 7540	Pricing Policy	0.5
MKTG 7760	Applied Probability Models in Marketing	1
MKTG 8520	Special Topics - Marketing Analytics	0.5
MKTG 8950	Global Business Week	0.5
OIDD 6360	Scaling Operations: Linking Strategy and Execution	1
OIDD 6530	Mathematical Modeling and its Application in Finance	1
OIDD 6620	Enabling Technologies	0.5
OIDD 6670	A.I., Business, and Society	0.5
STAT 7010	Modern Data Mining	1
STAT 7220	Predictive Analytics for Business	0.5

In addition to these electives and with the permission of the BUAN faculty advisors, at most 1CU in total can come from a relevant Global Modular Course, Domestic Modular Course, Global Virtual Course, or Independent Study..

Double counting

At most 1 CU can be double counted with a major. For example, if a student took FNCE 7050, FNCE 7170 and OIDD 6530 as a part of their Finance major, then they would not automatically be able to obtain the BUAN concentration and would still need 2CUs from the remaining elective courses.

For enquires please contact Dr. Sergei Savin (savin@wharton.upenn.edu) or Dr. Richard Waterman (waterman@wharton.upenn.edu) the current MBA BUAN faculty advisors.

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2024 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.

The MBA Program for Executives - Global at Wharton delivers the undiluted MBA curriculum to mid-level and executive-level working professionals around the world through a blended experience that combines residential weeks with synchronous online learning every other weekend throughout the 22 month program. Wharton emphasizes an intensive core in general management and an unmatched selection of electives in a rigorous and collaborative learning environment. The student's immediate Wharton network is established in residential weeks and nourished throughout the program using up-to-date technology and distance learning techniques. An intensive, cross-functional core curriculum provides business fundamentals and the leadership, communication and analytical skills that are critical to success in any organization. Through electives in the second year of the program, students may develop one or more areas of expertise or continue to develop a breadth of knowledge.

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Curriculum

A minimum of 19 course units is required for graduation.

Students are required to complete the core EMBA curriculum and may complete the rest of the required course units with electives. Majors are not required in the executive MBA program but add another option for study. Students must complete one of the 0.5 credit unit modular courses offered during Global Business Week.

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Finance		

FNCE 6130	Macroeconomics and the Global Economic Environment	1.0
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MGMT 6100	Foundations of Teamwork and Leadership	0.5
MGMT 6130	Managing the Enterprise	1
Marketing		
MKTG 6110	Marketing Management	0.5
MKTG 6130	Strategic Marketing Simulation	0.5
or MKTG 6120	Dynamic Marketing Strategy	
OIDD		
OIDD 6110	Quality and Productivity	0.5
OIDD 6150	Operations Strategy	0.5
Statistics		
STAT 6130	Regression Analysis for Business	1.0
Management Communication		
WHCP 6140	Management Communication	0.25
WHCP 6190	Management Communication: Advanced Persuasion	0.25
Total Course Units		9.5

Concentrations

HEALTH CARE MANAGEMENT

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HCMG 8590	Comparative Health Care Systems	0.5
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BUSINESS ANALYTICS

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Code	Title	Course Units
Required Courses:		
STAT 6130	Regression Analysis for Business	1
OIDD 6110	Quality and Productivity	0.5
OIDD 6120	Business Analytics	0.5
OIDD 6150	Operations Strategy	0.5

The remaining 2.5 credit units must come from the following elective courses:

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MGMT 7930	People Analytics	0.5
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MKTG 7540	Pricing Policy	0.5
MKTG 7760	Applied Probability Models in Marketing	1
MKTG 8520	Special Topics - Marketing Analytics	0.5
MKTG 8950	Global Business Week	0.5
OIDD 6360	Scaling Operations: Linking Strategy and Execution	1
OIDD 6530	Mathematical Modeling and its Application in Finance	1
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OIDD 6670	A.I., Business, and Society	0.5
STAT 7010	Modern Data Mining	1
STAT 7220	Predictive Analytics for Business	0.5

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