MULTINATIONAL MANAGEMENT, MBA

The purpose of the multinational management major is to prepare MBAs for managerial, financial and consulting positions in which a sophisticated understanding of the multinational firm, the international competitive environment, and the cross-national political and social aspects of business is required. The major consists of courses on multinational management complemented by functional electives in the areas of finance, marketing, accounting, legal studies, public policy, real estate or healthcare management.

For more information: https://mgmt.wharton.upenn.edu/programs/mba/multinational-management/

Curriculum

A minimum of 19 course units is required for graduation.

Only one (1) CU of pass/fail coursework can be counted toward the Multinational Management major.

**MBA Core Requirements**

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<th>Code</th>
<th>Title</th>
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<td>ACCT 611  Fundamentals of Financial Accounting</td>
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<td><strong>Finance</strong></td>
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<td>FNCE 621  Corporate Finance (Half CU)</td>
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<td>LGST 611  Responsibility in Global Management</td>
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<td>MGE6 611  Microeconomics for Managers: Foundations</td>
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<td>MGE6 612  Microeconomics for Managers: Advanced Applications</td>
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<td>MGMT 610  Foundations of Teamwork and Leadership</td>
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<td>MKTG 612  Dynamic Marketing Strategy</td>
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<td><strong>Statistics</strong></td>
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<td>STAT 613  Regression Analysis for Business</td>
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<td><strong>Management Communication</strong></td>
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<td>WHCP 611  Management Communication</td>
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<td>WHCP 615</td>
<td>Communication Challenges for Entrepreneurs: ‘Pitching your Business’</td>
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<td>WHCP 624</td>
<td>Persuasive Writing for Business Leaders</td>
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Total Course Units 9.5

1. Students cannot enroll in both FNCE 621 and FNCE 623.
2. Students must take at least one of OIDD 611 and OIDD 615, and may take both to satisfy the requirement.
3. STAT 621 is by placement only.

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2020 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.