OPERATIONS, INFORMATION AND DECISIONS, PHD

Wharton’s program in Operations, Information and Decisions emphasizes research on real management problems and maintains a balance between theory and implementation. The faculty trains scholars in decision making, information systems and operations management.

Our faculty leads in the development and application of an innovative blend of analytical and empirical approaches to important problems facing the private and public sectors, including the design, development, and evaluation of:

- behavioral approaches to individual and managerial decision making;
- information systems as a means of commerce and of decision making; and
- operations for the fulfillment of demand and broader economic and social needs.

Our PhD program provides a unique mix of behavioral, economic, statistical and analytical training to its students, and its strength is reflected in our students’ record of placement and achievement.

Three Areas of Specialization

Decision Making (DM)

What factors influence human judgment and decision-making? Why and when are people prone to judgement errors and biases? What kinds of interventions will help people make better decisions, or improve human welfare? Our interdisciplinary Decision-Making PhD program focuses on training students to conduct and publish academic research that helps to answer these important questions. Along the way, students receive rigorous quantitative/statistical training and acquire a deep understanding of the literature on judgment and decision-making, significant exposure to the fields of psychology, economics, organizational behavior, and marketing.

Information Systems (IS)

The Information Systems PhD Program covers a broad range of research interests, from the development of detailed analytical and information-technology-based methods for managing complex organizations to the broader economic evaluation of the impact of organizational and market-based use of information systems and information-based strategies.

Operations Management (OM)

The Operations Management PhD Program focuses on the processes that define an organization’s outputs, as well as the methods commonly used to analyze these processes. Students specializing in OM are interested in a wide range of functions, including operations strategy, product and process design, technology management, capacity planning, and supply chain management. Their work similarly covers a wide range of organizations and industries, including education, health care, hospitality, manufacturing, distribution, and retailing.

For more information: https://doctoral.wharton.upenn.edu/operations-information-decisions/

Course Requirements

Operations, Information and Decisions

Introductory Faculty-Student Seminar

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Course Units</th>
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<tbody>
<tr>
<td>OIDD 9010</td>
<td>Introduction to OID Faculty and Their Research</td>
<td>1</td>
</tr>
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*This is a 0.5 CU course that must be taken in both the Fall and Spring semesters of the first year.

At least one of the following three core disciplinary courses, with the approval of the OIDD PhD Coordinator

<table>
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<tr>
<th>Code</th>
<th>Title</th>
<th>Course Units</th>
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<tbody>
<tr>
<td>OIDD 9000</td>
<td>Foundations of Decision Processes</td>
<td>1</td>
</tr>
<tr>
<td>OIDD 9400</td>
<td>Operations Management</td>
<td></td>
</tr>
<tr>
<td>OIDD 9550</td>
<td>Research Seminar in Information Systems</td>
<td></td>
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At least two CU in statistics/econometrics, with the approval of the OIDD PhD Coordinator and Wharton Statistics Department. The courses include but are not limited to the following.

<table>
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<th>Code</th>
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<tbody>
<tr>
<td>STAT 5000</td>
<td>Applied Regression and Analysis of Variance</td>
<td>2</td>
</tr>
<tr>
<td>STAT 5010</td>
<td>Introduction to Nonparametric Methods and Log-linear Models</td>
<td></td>
</tr>
<tr>
<td>STAT 5150</td>
<td>Advanced Statistical Inference I</td>
<td></td>
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</tbody>
</table>
STAT 5160  Advanced Statistical Inference II
STAT 5200  Applied Econometrics I
STAT 5210  Applied Econometrics II
ECON 7300  Econometrics I: Fundamentals
ECON 7310  Econometrics II: Methods & Models

At least two CU in economics, with the approval of OID's PhD Coordinator. These courses include but are not limited to the following.

ECON 6100  Microeconomic Theory
ECON 6110  Game Theory and Applications
ECON 7100 & ECON 7200  Microeconomic Theory I and Macroeconomic Theory I
ECON 7110  Microeconomic Theory II
BEPP 9040  Experimental Economics
BEPP 9150  Behavioral Economics and Policy Analysis
BEPP 9320  Contract Theory and Applications

Additional Courses Required of All Operations Management Students

At least one CU of OIDD 9410, Distribution Systems Seminar, the department’s advanced seminar in Operations Management. OIDD 9410 is a 0.5 CU course, and students fulfill the requirement by taking it at least twice.

At least one CU of courses related to stochastic processes, with the approval of OID's PhD Coordinator. These courses include but are not limited to the following.

OIDD 9300  Stochastic Models
OIDD 9310  Stochastic Processes II
OIDD 9340  Dynamic Programming and Stochastic Models
STAT 9310  Stochastic Processes

At least one CU of courses related to optimization, with the approval of OID’s PhD Coordinator. These courses include but are not limited to the following.

OIDD 9120  Introduction to Optimization

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2023 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.

Typical Course Schedules

As the Requirements Outline suggests there is great flexibility in how students may complete their course requirements. Thus, while the example plans of study, below, provide a sense of common first-year course rosters for the three concentrations, individual students’ plans can vary widely.

Decision Making

Information Systems
### Review of the Document

The document contains a detailed course outline from the Operations, Information and Decisions (OID) PhD program at the University of Pennsylvania. It includes course titles, credit units, and descriptions. The document is structured into sections for First Year Fall, First Year Spring, Second Year Spring, and Electives. The Electives section lists a variety of courses that students can choose from based on their interests and research focus.

### Course Outline

**First Year Fall**
- **OID 9010**
  - Introduction to OID
  - Credit Units: 0.5-1
- **OID 9400**
  - Operations Management
  - Credit Units: 1.0
- **OID 9120**
  - Introduction to Optimization
  - Credit Units: 0.5
- **OID 9300**
  - Stochastic Models
  - Credit Units: 0.5
- **STAT 5200**
  - Applied Econometrics I
  - Credit Units: 1.0
- **ECON 6100**
  - Microeconomic Theory
  - Credit Units: 1.0

**First Year Spring**
- **OID 9010**
  - Distribution Systems Seminar
  - Credit Units: 0.5
- **OID 9410**
  - Stochastic Processes II
  - Credit Units: 0.5
- **OID 9310**
  - Applied Econometrics II
  - Credit Units: 1.0

**Second Year Spring**
- **ECON 6110**
  - Game Theory and Applications
  - Credit Units: 1.0

**Electives**
- **BEPP 9110**
  - Empirical Public Policy
  - Credit: 1
- **BEPP 9310**
  - Numerical Methods in Economics
  - Credit: 1
- **CIS 5200**
  - Machine Learning
  - Credit: 1
- **CIS 5220**
  - Deep Learning for Data Science
  - Credit: 1
- **CIS 5450**
  - Big Data Analytics
  - Credit: 1
- **ECON 8310**
  - Econometrics III: Advanced Techniques of Cross-Section Econometrics
  - Credit: 1
- **ECON 8450**
  - Empirical Methods for Industrial Organization
  - Credit: 1
- **FNCE 9260**
  - Empirical Methods in Corporate Finance
  - Credit: 1
- **MGMT 9330**
  - Psychological Foundations of Research in Management
  - Credit: 1
- **MGMT 9530**
  - Seminar in Research Design
  - Credit: 0.5
- **MGMT 9570**
  - Applied Research Methods and Data Analysis in Organizational Behavior
  - Credit: 1
- **MGMT 9610**
  - Special Topics in OB: Making a Contribution
  - Credit: 1
- **MKTG 9400**
  - Measurement and Data Analysis in Marketing - Part A
  - Credit: 1
- **MKTG 9500**
  - Judgment and Decision Making Perspectives on Consumer Behavior - Part A
  - Credit: 0.5
- **MKTG 9510**
  - Judgment and Decision Making Perspectives on Consumer Behavior - Part B
  - Credit: 0.5
- **MKTG 9520**
  - Contemporary Topics in Consumer Research - Part A
  - Credit: 0.5
- **OID 9370**
  - Methods Stumblers: Pragmatic Solutions to Everyday Challenges in Behavioral Research
  - Credit: 0.5
- **OID 9530**
  - Explaining Explanation
  - Credit: 1
- **OID 9920**
  - Conflict Mgmt Seminar
  - Credit: 1
- **STAT 5710**
  - Modern Data Mining
  - Credit: 1
- **STAT 5710**
  - Bayesian Statistical Theory and Methods
  - Credit: 1
- **STAT 9710**
  - Introduction to Linear Statistical Models
  - Credit: 1
- **STAT 9740**
  - Modern Regression for the Social, Behavioral and Biological Sciences
  - Credit: 1

### Additional Information

The document states that Information Systems students then take electives in the second year. The choice of elective courses can vary widely based on individual student interests and research focus. Valuable electives are offered within OID, as well as by departments throughout the University of Pennsylvania. The following list includes a sample of courses that multiple OID PhD students have taken in recent years.