

PENN CHIEF LEARNING OFFICER, EDD

The PennCLO Executive Doctoral Program prepares the Chief Learning Officer (CLO) and other senior-level executives for success in their roles as learning and talent development leaders. Developing an organization's talent is a critical component of its success. Learning leaders who are committed to human capital development within organizations must use evidence-based practice to create and oversee leadership development, learning, and managerial initiatives. The program provides a rigorous academic environment where members build the skills necessary to ensure successful learning outcomes that will align with the organization's strategy.

For more information: <https://www.gse.upenn.edu/exec-ed/pennclo> (<https://www.gse.upenn.edu/exec-ed/pennclo/>)

Curriculum

A total of 19 course units is required for graduation.

| Code | Title | Course Units |
|---|--|--------------|
| Evidence | | |
| EDCL 7150 | Qualitative Data Analysis | 1-1.5 |
| EDCL 7160 | Quantitative Data Analysis | 1-1.5 |
| EDCL 7170 | Research Design & Delivery | 1-1.5 |
| Technology | | |
| EDCL 7010 | Learning Technology in the Workplace | 1-1.5 |
| EDCL 7020 | Technology Strategies for Corporate Learners | 1-1.5 |
| EDCL 7030 | Managing Technology in the Workplace | 1-1.5 |
| Leadership | | |
| EDCL 7040 | Individual Effectiveness | 1-1.5 |
| EDCL 7050 | Organizational Leadership | 1-1.5 |
| EDCL 7060 | Functional Leadership | 1-1.5 |
| EDCL 7070 | Learning Leader as Performance Consultant | 1-1.5 |
| Master's Thesis and Preparation for Dissertation | | |
| EDCL 7140 | Masters Thesis (CLO) | 1.0 |
| Learning | | |
| EDCL 7080 | Organizational Effectiveness | 1-1.5 |
| EDCL 7090 | Organizational Learning | 1-1.5 |
| EDCL 7100 | Individual and Social Learning | 1-1.5 |
| Business Acumen | | |
| EDCL 7110 | Marketing for Executives | 1-1.5 |
| EDCL 7120 | Finance for Executives | 1-1.5 |
| EDCL 7130 | Management for Executives | 1-1.5 |
| Dissertation | | |
| EDCL 9950 | Advanced Dissertation Research Methods | 0 |
| Total Course Units | | 19 |

Required Milestones:

Master's Thesis

The Master's Thesis consists of a complete literature review of a proposed topic that will be the foundation for a first draft of the student's dissertation literature review.

Qualifications Evaluation (Also known as Program Candidacy)

The purpose of program candidacy is to provide rigorous review and feedback to Ed.D. students regarding their academic progress within the first two years of study. Program candidacy is a prerequisite to doctoral candidacy.

Preliminary Examinations (Also known as Doctoral Candidacy)

The preliminary examination is a test of knowledge in the candidate's area of specialization. The examination requires students to demonstrate knowledge and reasoning in the key content areas in their specialization as specified by the academic division. The format of the examination varies from program to program, but must include at least six hours of examination, at least three hours of which must be written.

Oral Proposal

All doctoral candidates must present their dissertation proposals orally and in person to the dissertation committee.

Final Defense of the Dissertation

The final dissertation defense is approximately two hours in length and is based upon the candidate's dissertation.

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2023 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.
