

# BUSINESS ECONOMICS AND PUBLIC POLICY, BS

The Business Economics and Public Policy concentration offers a wide range of courses for students interested in the role of economics in business, competition and public policy. Our courses specialize in market structure and competition, insurance and risk management, behavioral economics, energy, public finance, business & international politics, and business and development. A concentration in Business Economics and Public Policy is vital for students planning a career in consulting, the public sector, industries with a high social impact factor, and anyone with a general interest in how economics interacts with law, policy, and politics.

**For more information:** <https://bepp.wharton.upenn.edu/programs/undergraduate/program-information1/bepp-program/>

## BEPP Concentration

| Code   | Title  | Course Units |
|--|--|--------------|
| <b>Business Economics and Public Policy Fundamentals</b> |  |              |
| Select one of the following:                             |  | 1            |
| BEPP 2010  | Public Finance and Policy.   |              |
| BEPP 2840  | Game Theory for Business and Life                                    |              |
| BEPP 3050  | Risk Management  |              |
| <b>Business Economics and Public Policy Electives</b>    |  |              |
| Select three of the following: <sup>1</sup>              |  | 3            |
| BEPP 2030  | Business in the Global Political Environment.                        |              |
| BEPP 2080  | Housing Markets  |              |
| BEPP 2120  | Economic Analysis of Law   |              |
| BEPP 2140  | Nonprofit Sector: Economic Challenges and Strategic Responses.       |              |
| BEPP 2200  | Behavioral Economics, Markets, and Public Policy                     |              |
| BEPP 2300  | Urban Fiscal Policy  |              |
| BEPP 2330  | Consumers, Firms and Markets in Developing Countries                 |              |
| BEPP 2360  | International Housing Comparisons                                    |              |
| BEPP 2610  | Risk Analysis and Environmental Management                           |              |
| BEPP 2630  | Environmental & Energy Economics and Policy                          |              |
| BEPP 2800  | Applied Data Analysis  |              |
| BEPP 2890  | Economic Globalization: Policy, History and Contemporary Issues      |              |
| BEPP 3220  | Business Insurance and Estate Planning.                              |              |
| BEPP 4510  | Fundamentals of Actuarial Science I                                  |              |
| HCMG 2020  | The Economics and Financing of Health Care Delivery                  |              |
| HCMG 2150  | Management and Economics of Pharmaceutical and Biotech Industries    |              |
| HCMG 2500  | Health Care Reform and the Future of the American Health Care System |              |

|                            |  |           |
|----------------------------|--|-----------|
| HCMG 3520                  | Health Services Delivery: A Managerial Economic Approach |           |
| FNCE 2050                  | Investment Management                                    |           |
| FNCE 2170                  | Financial Derivatives                                    |           |
| FNCE 2190                  | International Financial Markets and Cryptocurrencies     |           |
| OIDD 2900                  | Decision Processes                                       |           |
| OIDD 3140                  | Enabling Technologies                                    |           |
| Other Wharton Requirements |  | 33        |
| <b>Total Course Units</b>  |  | <b>37</b> |

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At least two of the electives need to be BEPP courses and could include the remaining two BEPP Fundamentals. Additional course substitutions require the approval of the BEPP department's undergraduate advisor.

## Other Wharton Requirements

| Code  | Title  | Course Units |
|---|--|--------------|
| <b>First-Year Foundations</b>                 |  |              |
| ECON 0110                                     | Introduction to Economics for Business <sup>1</sup>      | 1            |
| MATH 1400                                     | Calculus, Part I   | 1            |
|   | or MATH 1100 Calculus for Wharton Students               |              |
| <i>Writing</i>                                |  |              |
|   | Critical Writing Seminar                                 | 1            |
| <b>Business</b>                               |  |              |
|   | <i>Business Breadth (non-concentration courses)</i>      | 3            |
| <i>Leadership Journey</i>                     |  |              |
| WH 1010                                       | Business and You   | 0.5          |
| WH 2010                                       | Business Communication for Impact                        | 0.5          |
| MGMT 3010                                     | Teamwork and Interpersonal Influence                     | 0.5          |
|   | Capstone Course/Project                                  | 0.5          |
| <i>Fundamentals</i>                           |  |              |
| ACCT 1010                                     | Accounting and Financial Reporting                       | 1            |
| ACCT 1020                                     | Strategic Cost Analysis                                  | 1            |
| BEPP 2500                                     | Managerial Economics                                     | 1            |
| FNCE 1000                                     | Corporate Finance  | 1            |
| FNCE 1010                                     | Monetary Economics and the Global Economy                | 1            |
| LGST 1000                                     | Ethics and Social Responsibility                         | 1            |
|   | or LGST 1010 Law and Social Values                       |              |
| MKTG 1010                                     | Introduction to Marketing                                | 1            |
| OIDD 1010                                     | An Introduction to Operations, Information and Decisions | 1            |
| STAT 1010                                     | Introductory Business Statistics                         | 1            |
| STAT 1020                                     | Introductory Business Statistics                         | 1            |
| <i>Global Economy, Business &amp; Society</i> |  |              |
|   | One course unit required                                 | 1            |
| <i>Technology, Innovation &amp; Analytics</i> |  |              |
|   | One course unit required                                 | 1            |
| <b>Liberal Arts &amp; Sciences</b>            |  |              |
|   | Second semester-level foreign language                   | 1            |
| <i>General Education Distribution</i>         |  |              |

|   |           |
|---|-----------|
| Select 6 courses with at least 1 course unit in each of the following categories: | 6         |
| Humanities  |           |
| Natural Science, Math & Engineering   |           |
| Social Science  |           |
| <i>Cross-Cultural Perspectives</i>  |           |
| Select 3 courses <sup>2</sup>   | 3         |
| <b>Unrestricted Electives</b>   |           |
| Select five courses   | 5         |
| <b>Total Course Units</b>   | <b>33</b> |

1

For students who take ECON 0100 Introduction to Micro Economics and ECON 0200 Introductory Economics: Macro in place of ECON 0110 Introduction to Economics for Business of these courses can be slotted for ECON 0110 on the worksheet. The second course may be used to fulfill a General Education Distribution or Unrestricted Elective requirement.

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Two can double-count as General Education Distribution courses.

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The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2022 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.

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