

BUSINESS ECONOMICS AND PUBLIC POLICY, BS

The Business Economics and Public Policy concentration offers a wide range of courses for students interested in the role of economics in business, competition and public policy. Our courses specialize in market structure and competition, insurance and risk management, behavioral economics, energy, public finance, business & international politics, and business and development. A concentration in Business Economics and Public Policy is vital for students planning a career in consulting, the public sector, industries with a high social impact factor, and anyone with a general interest in how economics interacts with law, policy, and politics.

For more information: <https://bepp.wharton.upenn.edu/programs/undergraduate/program-information1/bepp-program/>

BEPP Concentration

Code	Title	Course Units
Business Economics and Public Policy Fundamentals		
Select one of the following:		1
BEPP 2010	Public Finance and Policy	
BEPP 2840	Game Theory for Business and Life	
BEPP 3050	Risk Management	
Business Economics and Public Policy Electives		
Select three of the following: ¹		3
BEPP 2020	Consumer Financial Decision Making	
BEPP 2030	Business in the Global Political Environment.	
BEPP 2080	Housing Markets	
BEPP 2120	Economic Analysis of Law	
BEPP 2140	Nonprofit Sector: Economic Challenges and Strategic Responses.	
BEPP 2200	Behavioral Economics, Markets, and Public Policy	
BEPP 2300	Urban Fiscal Policy	
BEPP 2330	Consumers, Firms and Markets in Developing Countries	
BEPP 2360	International Housing Comparisons	
BEPP 2610	Risk Analysis and Environmental Management	
BEPP 2630	Environmental & Energy Economics and Policy	
BEPP 2800	Applied Data Analysis	
BEPP 2890	Economic Globalization: Policy, History and Contemporary Issues	
BEPP 3220	Business Insurance and Estate Planning.	
HCMG 2020	The Economics and Financing of Health Care Delivery	
HCMG 2150	Management and Economics of Pharmaceutical and Biotech Industries	
HCMG 2500	Health Care Reform and the Future of the American Health Care System	

HCMG 3520	Health Services Delivery: A Managerial Economic Approach	
FNCE 2050	Investment Management	
FNCE 2170	Financial Derivatives	
FNCE 2190	International Financial Markets and Cryptocurrencies	
OIDD 2900	Decision Processes	
OIDD 3140	Enabling Technologies	
Other Wharton Requirements		33
Total Course Units		37

¹ At least two of the electives need to be BEPP courses and could include the remaining two BEPP Fundamentals. Additional course substitutions require the approval of the BEPP department's undergraduate advisor.

Other Wharton Requirements

Code	Title	Course Units
First-Year Foundations		
BEPP 1000	Introductory Economics for Business Students ¹	1
MATH 1400	Calculus, Part I	1
	or MATH 1100 Calculus for Wharton Students	
Writing		
	Critical Writing Seminar	1
Business		
<i>Business Breadth (non-concentration courses)</i>		3
Leadership Journey		
WH 1010	Business and You	0.5
WH 2010	Business Communication for Impact	0.5
MGMT 3010	Teamwork and Interpersonal Influence	0.5
Capstone Course/Project		0.5
Fundamentals		
ACCT 1010	Accounting and Financial Reporting	1
ACCT 1020	Strategic Cost Analysis	1
BEPP 2500	Managerial Economics	1
FNCE 1000	Corporate Finance	1
FNCE 1010	Monetary Economics and the Global Economy	1
LGST 1000	Ethics and Social Responsibility	1
	or LGST 1010 Law and Social Values	
MKTG 1010	Introduction to Marketing	1
OIDD 1010	An Introduction to Operations, Information and Decisions	1
STAT 1010	Introductory Business Statistics	1
STAT 1020	Introductory Business Statistics	1
Global Economy, Business & Society		
One course unit required		1
Technology, Innovation & Analytics		
One course unit required		1
Liberal Arts & Sciences		
Foreign Language		1

Second semester-level course or equivalent required	1
<i>Humanities</i>	
At least one course unit required	1
<i>Natural Science, Math & Engineering</i>	
At least one course unit required	1
<i>Social Science</i>	
At least one course unit required	1
<i>Cross-Cultural Perspectives</i>	
Three course units required ²	3
Unrestricted Electives	
Five course units required	5
Total Course Units	33

¹ For students who take ECON 0100 Introduction to Micro Economics and ECON 0200 Introductory Economics: Macro in place of BEPP 1000 Introductory Economics for Business Students of these courses can be slotted for BEPP 1000 on the worksheet. The second course may be used to fulfill a General Education Distribution or Unrestricted Elective requirement.

² Two can double-count as Humanities; Natural Science, Math & Engineering; Social Science; or Flex Gen Ed.

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2023 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.
