

BUSINESS ECONOMICS AND PUBLIC POLICY, BS

The Business Economics and Public Policy concentration offers a wide range of courses for students interested in the role of economics in business, competition and public policy. Our courses specialize in market structure and competition, insurance and risk management, behavioral economics, energy, public finance, business & international politics, and business and development. A concentration in Business Economics and Public Policy is vital for students planning a career in consulting, the public sector, industries with a high social impact factor, and anyone with a general interest in how economics interacts with law, policy, and politics.

For more information: <https://bepp.wharton.upenn.edu/programs/undergraduate/program-information1/bepp-program/>

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2025 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.

Other Wharton Requirements

| Code | Title | Course Units |
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| First-Year Foundations | | |
| BEPP 1000 | Introductory Economics for Business Students ¹ | 1 |
| MATH 1400 | Calculus, Part I | 1 |
| | or MATH 1070 Mathematics of change, Part I | |
| | Critical Writing Seminar | 1 |
| | WRIT 0020, 0110, or 0120-0990 | |
| Business Fundamentals | | |
| <i>Leadership Journey</i> | | |
| WH 1010 | Business and You | 0.5 |
| WH 2010 | Business Communication for Impact | 0.5 |
| | or WH 2011 Global Business Communication for Impact | |
| MGMT 3010 | Teamwork and Interpersonal Influence | 0.5 |
| Senior Capstone | One course with attribute WUCP required (http://catalog.upenn.edu/attributes/wucp/) ² | 0.5 |
| Please visit https://undergrad-inside.wharton.upenn.edu/senior-capstone (https://undergrad-inside.wharton.upenn.edu/senior-capstone/) for more information. | | |
| <i>Fundamentals</i> ³ | | |
| ACCT 1010 | Accounting and Financial Reporting | 1 |
| ACCT 1020 | Strategic Cost Analysis | 1 |
| BEPP 2500 | Managerial Economics (or Honors) | 1 |
| FNCE 1000 | Corporate Finance (or Honors) | 1 |
| FNCE 1010 | Monetary Economics and the Global Economy (or Honors) | 1 |

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| LGST 1000 | Ethics and Social Responsibility (or Honors) | 1 |
| | or LGST 1010 Law and Social Values | |
| MGMT 1010 | Introduction To Management | 1 |
| MKTG 1010 | Introduction to Marketing (or Honors) | 1 |
| OIDD 1010 | An Introduction to Operations, Information and Decisions | 1 |
| STAT 1010 | Introductory Business Statistics (or Honors) ⁴ | 1 |
| | or STAT 4300 Probability | |
| | or ESE 3010 Engineering Probability | |
| STAT 1020 | Introductory Business Statistics (or Honors) | 1 |
| | or STAT 4310 Statistical Inference | |
| | or ESE 4020 Statistics for Data Science | |

Flex Fundamentals

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| <i>Global Economy, Business & Society</i> | |
| One course unit with attribute WUGE required (http://catalog.upenn.edu/attributes/wuge/) | 1 |
| <i>Technology, Innovation & Analytics</i> | |
| One course unit with attribute WUTI required (http://catalog.upenn.edu/attributes/wuti/) | 1 |

Liberal Arts & Sciences 7

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| <i>Foreign Language Requirement</i> | |
| Two semesters at the beginner level of a language other than English or demonstration of equivalent proficiency required ⁵ | |
| <i>Humanities</i> | |
| One course unit with attribute WUHM required (http://catalog.upenn.edu/attributes/wuhm/) | |
| <i>Natural Science, Math & Engineering</i> | |
| One course unit with attribute WUNM required (http://catalog.upenn.edu/attributes/wunm/) | |
| <i>Social Science</i> | |
| One course unit with attribute WUSS required (http://catalog.upenn.edu/attributes/wuss/) | |
| <i>Flexible Gen Ed</i> | |
| Three course units of approved undergraduate coursework taken outside of Wharton required | |
| <i>Cross-Cultural Perspectives</i> | |
| Three course units with substantial cross-cultural content required ⁶ | |

Business Breadth

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| Three upper-level course units from three different Wharton departments outside of the student's concentration required. Please visit https://undergrad-inside.wharton.upenn.edu/business-breadth (https://undergrad-inside.wharton.upenn.edu/business-breadth/) for details. | 3 |
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Unrestricted Electives

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| Five course units required ⁷ | 5 |
| Total Course Units | 33 |

¹ For students who take ECON 0100 Introduction to Micro Economics and ECON 0200 Introductory Economics: Macro in place

of BEPP 1000 Introductory Economics for Business Students: one of these courses can be used to satisfy BEPP 1000 on the degree audit. The second course may be used to fulfill a Liberal Arts & Sciences or Unrestricted Elective requirement.

² Beginning with capstones offered in Fall 2027, all students must complete all business fundamentals as a prerequisite for the senior capstone, in addition to the Leadership Journey courses and any other required prerequisite course(s).

³ Course numbers for honors business fundamentals are: BEPP 2508 Managerial Economics, FNCE 1008 Corporate Finance (Honors), FNCE 1018 Monetary Economics and the Global Economy (Honors), LGST 1008 Ethics and Social Responsibility, LGST 1018 Law and Social Values, MKTG 1018 Introduction to Marketing, STAT 1018 Introductory Business Statistics, and STAT 1028 Introductory Business Statistics.

⁴ Dual-degree students majoring in SSE (Systems Science Engineering) and EE (Electrical Engineering) must take ESE 3010 Engineering Probability and ESE 4020 Statistics for Data Science.

⁵ Courses taken at Penn that satisfy the Foreign Language requirement may double-count as Humanities or Flexible Gen Ed.

⁶ Up to one course may be on U.S. cultural diversity. Please see course attribute WUCN for a list of non-U.S. courses and WUCU for a list of U.S. courses. Two CCP course units may double-count as Humanities; Natural Science, Math & Engineering; Social Science; or Flexible Gen Ed.

⁷ Students pursuing a second concentration may apply three course units of concentration courses to Unrestricted Electives.

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| BEPP 2890 | Economic Globalization: Policy, History and Contemporary Issues | |
| HCMG 2020 | The Economics and Financing of Health Care Delivery | |
| HCMG 2150 | Management and Economics of Pharmaceutical and Biotech Industries | |
| HCMG 2500 | Health Care Reform and the Future of the American Health Care System | |
| HCMG 3520 | Health Services Delivery: A Managerial Economic Approach | |
| FNCE 2050 | Investment Management | |
| FNCE 2170 | Financial Derivatives | |
| FNCE 2190 | International Financial Markets and Cryptocurrencies | |
| OIDD 2900 | Decision Processes | |
| OIDD 3140 | Enabling Technologies | |
| Other Wharton Requirements | | 33 |
| Total Course Units | | 37 |

¹ At least two of the electives need to be BEPP courses and could include the remaining two BEPP Fundamentals. Additional course substitutions require the approval of the BEPP department's undergraduate advisor.

BEPP Concentration

| Code | Title | Course Units |
|--|---|--------------|
| Business Economics and Public Policy Fundamentals | | |
| Select one of the following: | | 1 |
| BEPP 2010 | American Public Policy through an Economic Lens | |
| BEPP 2840 | Game Theory for Business and Life | |
| BEPP 3050 | Risk Management | |
| Business Economics and Public Policy Electives | | |
| Select three of the following: ¹ | | 3 |
| BEPP 2020 | Consumer Financial Decision Making | |
| BEPP 2030 | Business in the Global Political Environment. | |
| BEPP 2080 | Housing Markets | |
| BEPP 2110 | Tax Policy and Practice in the Philadelphia Community | |
| BEPP 2200 | Behavioral Economics, Markets, and Public Policy | |
| BEPP 2300 | Urban Fiscal Policy | |
| BEPP 2330 | Consumers, Firms and Markets in Developing Countries | |
| BEPP 2360 | International Housing Comparisons | |
| BEPP 2610 | Risk Analysis and Environmental Management | |
| BEPP 2630 | Environmental & Energy Economics and Policy | |
| BEPP 2640 | Climate and Financial Markets | |
| BEPP 2800 | Applied Data Analysis | |