

DIGITAL STRATEGIES, CERTIFICATE

The Certificate in Digital Strategies at Penn LPS Online will help you develop skills as a critical consumer, designer, and creator of information and multimedia content. Each course in the certificate offers flexible approaches for using technology to reach your goals in this ever-changing world. While technology has transformed the ways we live, work, and connect with one another, many of us are understandably ambivalent about its role in society. In some ways, technology can feel like a distraction that’s hard to contextualize within our personal and professional lives; but, technological fluency can be critical for effective communication across diverse personal and professional spaces.

Curriculum

Students who complete the four courses listed below earn a Certificate in Digital Strategies.

Code	Title	Course Units
Requirements		
DIGC 2000	Coding Foundations for Digital Strategies	1
Select from one of the following		1
DIGC 1200	Digital Literacy & Cultural Change	
or		
DIGC 1600	A History of Digital Culture	
Select one 2000 or 3000 level DIGC course		1
Select one additional course from the following		1
ORGC 2010	Virtual Collaboration	
DIGC 2200	Design Thinking for Digital Projects	
DIGC 3000	Intermediate Coding for Digital Strategies	
DIGC 3200	Designing Critical Futures	
DIGC 3600	Applications of Digital Culture	
DIGC 4000	Advanced Coding for Digital Strategies	
PROW 4010	Composing a Professional Identity	
Any course with Attribute = BCDS (http://catalog.upenn.edu/attributes/bcds/)		
Total Course Units		4

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2024 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.

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Curriculum

Students who have already completed the Certificate in Digital Strategies must complete any two of the below courses to receive an Advanced Certificate in **Digital Strategies**

Code	Title	Course Units
Select from two of the following:		
ORGC 2010	Virtual Collaboration	
PROW 4010	Composing a Professional Identity	
DIGC 2200	Design Thinking for Digital Projects	
DIGC 3600	Applications of Digital Culture	
DIGC 4600	Practices in Digital Culture	
Any course with Attribute = BCDS (http://catalog.upenn.edu/attributes/bcds/)		2