

# DIGITAL STRATEGIES AND CULTURE, CERTIFICATE

The Certificate in Digital Strategies and Culture will help you develop skills as a critical consumer, designer, and creator of information and multimedia content. Each online course in the certificate offers flexible approaches for using technology to reach your goals in this ever-changing world.

While technology has transformed the ways we live, work, and connect with one another, many of us are understandably ambivalent about its role in society. In some ways, technology can feel like a distraction that's hard to contextualize within our personal and professional lives; but technological fluency can be critical for effective communication across diverse personal and professional spaces.

The Certificate in Digital Strategies and Culture is a 4-course, 4 course unit credit program of study taught by University of Pennsylvania faculty. To earn a certificate, students complete any four courses offered.

Penn LPS Online courses in the Certificate in Digital Strategies and Culture are offered on an accelerated (8-week) schedule. Courses in the online certificate program are largely asynchronous with some synchronous sessions to be scheduled by the instructors. For more information about specific course dates, please visit the Course Schedule (<https://lpsonline.sas.upenn.edu/academics/course-schedule/>) page.

You have the option to enroll in individual courses without committing to the entire online certificate, enjoying the flexibility and expertise offered by Penn LPS Online to suit your schedule and interests. Visit the Cost of Attendance (<https://lpsonline.sas.upenn.edu/costs-scholarships-aid/cost-attendance/>) page for course tuition and fee rates.

**For more information:** <https://lpsonline.sas.upenn.edu/academics/certificates/digital-strategies-and-culture> (<https://lpsonline.sas.upenn.edu/academics/certificates/digital-strategies-and-culture/>)

## The Certificate in Digital Strategies and Culture prepares you to:

- Solve complex problems with innovative approaches
- Support interpersonal communication with digital platform fluency
- Develop strategies for critical participation across dynamic networks and virtual environments
- Gain skills for building and maintaining strategic partnerships with digital tools
- Design, deliver, and manage engaging content for diverse digital audiences
- Build basic visualizations of quantitative data
- Read and interpret the structure and logic of general purpose coding languages

## Curriculum

Students who complete the four courses listed below earn a Certificate in Digital Strategies and Culture.

Code	Title	Course Units
<b>Requirements</b>		
DIGC 2000	Introduction to Working with Code	1

Select from one of the following		1
DIGC 1200	Digital Literacy & Cultural Change	
or		
DIGC 1600	A History of Digital Culture	
Select one 2000 or 3000 level DIGC course		1
Select one additional course from the following		1
ORGC 2010	Virtual Collaboration	
DIGC 2200	Design Thinking for Digital Projects	
DIGC 3000	Intermediate Coding for Digital Strategies	
DIGC 3200	Designing Critical Futures	
DIGC 3600	Applications of Digital Culture	
DIGC 4000	Advanced Work with Code	
PROW 4010	Composing a Professional Identity	
<b>Total Course Units</b>		<b>4</b>

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2023 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.

## Digital Strategies and Culture, Advanced Certificate

The Certificate in Digital Strategies and Culture at Penn LPS Online will help you develop skills as a critical consumer, designer, and creator of information and multimedia content. Each course in the certificate offers flexible approaches for using technology to reach your goals in this ever-changing world. While technology has transformed the ways we live, work, and connect with one another, many of us are understandably ambivalent about its role in society. In some ways, technology can feel like a distraction that's hard to contextualize within our personal and professional lives; but, technological fluency can be critical for effective communication across diverse personal and professional spaces

## Curriculum

Students who have already completed the Certificate in Digital Strategies and Culture must complete any two of the below courses to receive an Advanced Certificate in **Digital Culture**

Code	Title	Course Units
Select from two of the following <sup>2</sup>		2
ORGC 2010	Virtual Collaboration	
PROW 4010	Composing a Professional Identity	
DIGC 2200	Design Thinking for Digital Projects	
DIGC 3600	Applications of Digital Culture	
DIGC 4600	Practices in Digital Culture	

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consult with their academic program regarding final certifications and requirements for graduation.

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