

INDIVIDUALIZED, BS

Students have the option to design an individualized concentration if they cannot find a standard concentration that aligns with their interests. An individualized concentration consists of four CUs that are united by a common theme. An established concentration may also be tailored, with approval from the concentration advisor, to specific student interests by replacing a required course with one not on the list of courses that traditionally defines the concentration.

Students should note that (1) at least three of the courses must be business courses, and (2) a faculty member from the Wharton academic department most closely associated with the individualized concentration must sign off on the proposal.

Individualized concentration proposals are considered by the Undergraduate Division Petitions Committee. Students who wish to pursue an individualized concentration should complete the following the steps on this website (<https://undergrad-inside.wharton.upenn.edu/concentrations/individualized/>).

For more information: <https://undergrad-inside.wharton.upenn.edu/concentrations/individualized/>

Individualized Concentration (WIDV)

Code	Title	Course Units
Select four WIDV courses ¹		4
Other Wharton Requirements		33
Total Course Units		37

¹ WIDV must be approved by faculty member and Wharton Undergraduate Division.

Other Wharton Requirements

Code	Title	Course Units
First-Year Foundations		
BEPP 1000	Introductory Economics for Business Students ¹	1
MATH 1400	Calculus, Part I	1
	or MATH 1100 Calculus for Wharton Students	
<i>Writing</i>		
	Critical Writing Seminar	1
Business		
	<i>Business Breadth (non-concentration courses)</i>	3
<i>Leadership Journey</i>		
WH 1010	Business and You	0.5
WH 2010	Business Communication for Impact	0.5
MGMT 3010	Teamwork and Interpersonal Influence	0.5
	Capstone Course/Project	0.5
<i>Fundamentals</i>		
ACCT 1010	Accounting and Financial Reporting	1
ACCT 1020	Strategic Cost Analysis	1
BEPP 2500	Managerial Economics	1
FNCE 1000	Corporate Finance	1

FNCE 1010	Monetary Economics and the Global Economy	1
LGST 1000	Ethics and Social Responsibility	1
	or LGST 1010 Law and Social Values	
MKTG 1010	Introduction to Marketing	1
OIDD 1010	An Introduction to Operations, Information and Decisions	1
STAT 1010	Introductory Business Statistics	1
STAT 1020	Introductory Business Statistics	1
<i>Global Economy, Business & Society</i>		
	One course unit required	1
<i>Technology, Innovation & Analytics</i>		
	One course unit required	1
Liberal Arts & Sciences		
<i>Foreign Language</i>		
	Second semester-level course or equivalent required	1
<i>Humanities</i>		
	At least one course unit required	1
<i>Natural Science, Math & Engineering</i>		
	At least one course unit required	1
<i>Social Science</i>		
	At least one course unit required	1
<i>Cross-Cultural Perspectives</i>		
	Three course units required ²	3
Unrestricted Electives		
	Five course units required	5
Total Course Units		33

¹ For students who take ECON 0100 Introduction to Micro Economics and ECON 0200 Introductory Economics: Macro in place of BEPP 1000 Introductory Economics for Business Students of these courses can be slotted for BEPP 1000 on the worksheet. The second course may be used to fulfill a General Education Distribution or Unrestricted Elective requirement.

² Two can double-count as Humanities; Natural Science, Math & Engineering; Social Science; or Flex Gen Ed.

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2023 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.