INDIVIDUALIZED, BS

Students have the option to design an individualized concentration if they cannot find a standard concentration that aligns with their interests. An individualized concentration consists of four CUs that are united by a common theme. An established concentration may also be tailored, with approval from the concentration advisor, to specific student interests by replacing a required course with one not on the list of courses that traditionally defines the concentration.

Students should note that (1) at least three of the courses must be business courses, and (2) a faculty member from the Wharton academic department most closely associated with the individualized concentration must sign off on the proposal.

Individualized concentration proposals are considered by the Undergraduate Division Petitions Committee. Students who wish to pursue an individualized concentration should complete the following steps on this website (https://undergrad-inside.wharton.upenn.edu/concentrations/individualized/).

For more information: https://undergrad-inside.wharton.upenn.edu/concentrations/individualized/

Individualized Concentration (WIDV)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Course Units</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Select four WIDV courses</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Other Wharton Requirements</td>
<td>33</td>
</tr>
<tr>
<td></td>
<td>Total Course Units</td>
<td>37</td>
</tr>
</tbody>
</table>

1 WIDV must be approved by faculty member and Wharton Undergraduate Division.

Other Wharton Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Course Units</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>First-Year Foundations</td>
<td></td>
</tr>
<tr>
<td>ECON 010</td>
<td>Introduction to Economics for Business 1</td>
<td>1</td>
</tr>
<tr>
<td>MATH 104 or MATH 110</td>
<td>Calculus, Part I or Calculus for Wharton Students</td>
<td>1</td>
</tr>
</tbody>
</table>

Writing

Critical Writing Seminar

1 For students who take ECON 001 Introduction to Micro Economics and ECON 002 Introductory Economics: Macro in place of ECON 010 Introduction to Economics for Business of these courses can be slotted for ECON 010 on the worksheet. The second course may be used to fulfill a General Education Distribution or Unrestricted Elective requirement.

Business

Business Breadth (non-concentration courses)

Leadership Journey

WH 101 | Business and You                                     | 0.5          |
WH 201 | Business Communication for Impact                    | 0.5          |
WH 301 |                                                    | 0.5          |
Capstone Course/Project

Fundamentals

ACCT 101 | Accounting and Financial Reporting                   | 1            |
ACCT 102 | Strategic Cost Analysis                              | 1            |
BEPP 250 | Managerial Economics                                 | 1            |
FNCE 100 | Corporate Finance                                    | 1            |

Global Economy, Business & Society

One course unit required

Technology, Innovation & Analytics

One course unit required

Liberal Arts & Sciences

Second semester-level foreign language

General Education Distribution

Select 6 courses with at least 1 course unit in each of the following categories:

6

Humanities

Natural Science, Math & Engineering

Social Science

Cross-Cultural Perspectives

Select 3 courses 2

Unrestricted Electives

Select five courses

5

Total Course Units

33

2 Two can double-count as General Education Distribution courses.

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2020 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.