

INDIVIDUALIZED, BS

Students have the option to design an individualized concentration if they cannot find a standard concentration that aligns with their interests. An individualized concentration consists of four CUs that are united by a common theme. An established concentration may also be tailored, with approval from the concentration advisor, to specific student interests by replacing a required course with one not on the list of courses that traditionally defines the concentration.

Students should note that (1) at least three of the courses must be business courses, and (2) a faculty member from the Wharton academic department most closely associated with the individualized concentration must sign off on the proposal.

Individualized concentration proposals are considered by the Undergraduate Division Petitions Committee. Students who wish to pursue an individualized concentration should complete the following steps:

1. Consult with an academic adviser in the Undergraduate Division to discuss your proposal prior to submission.
2. Fill out the Individualized Concentration Proposal form.
3. Submit the completed form to the front desk in the Wharton Undergraduate Division (G95 Huntsman Hall).

For more information: <http://undergrad.wharton.upenn.edu/academics/>

Individualized Concentration (WIDV)

| Code | Title | Course Units |
|---------------------------------------|-------|--------------|
| Select four WIDV courses ¹ | | 4 |
| Other Wharton Requirements | | 33 |
| Total Course Units | | 37 |

¹ WIDV must be approved by faculty member and Wharton Undergraduate Division.

Other Wharton Requirements

| Code | Title | Course Units |
|-------------------------------|--|--------------|
| First-Year Foundations | | |
| ECON 010 | Introduction to Economics for Business ¹ | 1 |
| MATH 104 | Calculus, Part I | 1 |
| | or MATH 110 Calculus for Wharton Students | |
| <i>Writing</i> | | |
| | Critical Writing Seminar | 1 |
| Business | | |
| | <i>Business Breadth (non-concentration courses)</i> | 3 |
| <i>Leadership Journey</i> | | |
| WH 101 | Business and You | 0.5 |
| WH 201 | Management Communication: Persuasive Speaking and Writing for Business | 0.5 |
| WH 301 | Teamwork and Interpersonal Influence | 0.5 |
| | Capstone Course/Project | 0.5 |
| <i>Fundamentals</i> | | |
| ACCT 101 | Accounting and Financial Reporting | 1 |

| | | |
|---|---|----|
| ACCT 102 | Strategic Cost Analysis | 1 |
| BEPP 250 | Managerial Economics | 1 |
| FNCE 100 | Corporate Finance | 1 |
| FNCE 101 | Monetary Economics and the Global Economy | 1 |
| LGST 100 | Ethics and Social Responsibility | 1 |
| | or LGST 101 Law and Social Values | |
| MGMT 101 | Introduction To Management | 1 |
| MKTG 101 | Introduction to Marketing | 1 |
| OIDD 101 | An Introduction to Operations, Information and Decisions | 1 |
| STAT 101 | Introductory Business Statistics | 1 |
| STAT 102 | Introductory Business Statistics | 1 |
| <i>Global Economy, Business & Society</i> | | |
| | One course unit required | 1 |
| <i>Technology, Innovation & Analytics</i> | | |
| | One course unit required | 1 |
| Liberal Arts & Sciences | | |
| Second semester-level foreign language | | |
| <i>General Education Distribution</i> | | |
| | Select 6 courses with at least 1 course unit in each of the following categories: | 6 |
| | Humanities | |
| | Natural Science, Math & Engineering | |
| | Social Science | |
| <i>Cross-Cultural Perspectives</i> | | |
| | Select 3 courses ² | 3 |
| Unrestricted Electives | | |
| | Select five courses | 5 |
| Total Course Units | | 33 |

¹ For students who take ECON 001 Introduction to Micro Economics and ECON 002 Introductory Economics: Macro in place of ECON 010 Introduction to Economics for Business of these courses can be slotted for ECON 010 on the worksheet. The second course may be used to fulfill a General Education Distribution or Unrestricted Elective requirement.

² Two can double-count as General Education Distribution courses.

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2018 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.