

MANAGEMENT: MULTINATIONAL MANAGEMENT TRACK, BS

The specialization in Multinational Management provides students with the toolkit to understand how global economic, political, and social forces influence the competitive environment of the firm. Topics include international trade, foreign investment and acquisitions, stakeholder engagement, political risk, foreign market entry, global teams, and global strategy. Students will learn how to evaluate the international environment and to operate in an increasingly complex global business landscape that shapes a variety of industries (e.g., consulting, financial services, real estate, social enterprise) and functions (e.g. strategic, technological, general or project management, business development, communications or marketing) at companies both large and small.

For more information: <https://mgmt.wharton.upenn.edu/programs/undergraduate/management-specializations/multinational-management/>

Management - Multinational Management Track

Code	Title	Course Units
MGMT 1110	Multinational Management	1
Select one MGMT	Core course from the following:	1
MGMT 1110	Multinational Management	
MGMT 2230	Business Strategy	
MGMT 2300	Entrepreneurship	
MGMT 2380	Organizational Behavior	
	or MGMT 27: Power and Politics in Organizations	
Select two of the following:		2
MGMT 2050	Multinational Corporate Strategies	
MGMT 2080	Globalization and International Political Economy	
MGMT 2090	The Political Environment of the Multinational Firm	
Other Wharton Requirements		33
Total Course Units		37

Other Wharton Requirements

Code	Title	Course Units
First-Year Foundations		
BEPP 1000	Introductory Economics for Business Students ¹	1
MATH 1400	Calculus, Part I	1
	or MATH 1100 Calculus for Wharton Students	
Writing		
	Critical Writing Seminar	1
Business		
	<i>Business Breadth (non-concentration courses)</i>	3
Leadership Journey		
WH 1010	Business and You	0.5

WH 2010	Business Communication for Impact	0.5
MGMT 3010	Teamwork and Interpersonal Influence	0.5
Capstone Course/Project		0.5
Fundamentals		
ACCT 1010	Accounting and Financial Reporting	1
ACCT 1020	Strategic Cost Analysis	1
BEPP 2500	Managerial Economics	1
FNCE 1000	Corporate Finance	1
FNCE 1010	Monetary Economics and the Global Economy	1
LGST 1000	Ethics and Social Responsibility	1
	or LGST 1010 Law and Social Values	
MKTG 1010	Introduction to Marketing	1
OIDD 1010	An Introduction to Operations, Information and Decisions	1
STAT 1010	Introductory Business Statistics	1
STAT 1020	Introductory Business Statistics	1
Global Economy, Business & Society		
	One course unit required	1
Technology, Innovation & Analytics		
	One course unit required	1
Liberal Arts & Sciences		
<i>Foreign Language</i>		
	Second semester-level course or equivalent required	1
<i>Humanities</i>		
	At least one course unit required	1
<i>Natural Science, Math & Engineering</i>		
	At least one course unit required	1
<i>Social Science</i>		
	At least one course unit required	1
	<i>Cross-Cultural Perspectives</i>	
	Three course units required ²	3
Unrestricted Electives		
	Five course units required	5
Total Course Units		33

¹ For students who take ECON 0100 Introduction to Micro Economics and ECON 0200 Introductory Economics: Macro in place of BEPP 1000 Introductory Economics for Business Students of these courses can be slotted for BEPP 1000 on the worksheet. The second course may be used to fulfill a General Education Distribution or Unrestricted Elective requirement.

² Two can double-count as Humanities; Natural Science, Math & Engineering; Social Science; or Flex Gen Ed.

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2023 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.