

MANAGEMENT, BS: MULTINATIONAL MANAGEMENT TRACK

The Multinational Management specialization prepares students for managerial, financial and consulting positions in which a sophisticated understanding of the multinational firm, the international competitive environment, and the cross-national political and social aspects of business is required.

For more information: <https://mgmt.wharton.upenn.edu/programs/undergraduate/management-concentration-specializations/>

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2025 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.

Other Wharton Requirements

Code	Title	Course Units
First-Year Foundations		
BEPP 1000	Introductory Economics for Business Students ¹	1
MATH 1400	Calculus, Part I	1
	or MATH 1070 Mathematics of change, Part I	
	Critical Writing Seminar	1
	WRIT 0020, 0110, or 0120-0990	
Business Fundamentals		
<i>Leadership Journey</i>		
WH 1010	Business and You	0.5
WH 2010	Business Communication for Impact	0.5
	or WH 2011 Global Business Communication for Impact	
MGMT 3010	Teamwork and Interpersonal Influence	0.5
Senior Capstone	One course with attribute WUCP required (http://catalog.upenn.edu/attributes/wucp/) ²	0.5
Please visit https://undergrad-inside.wharton.upenn.edu/senior-capstone (https://undergrad-inside.wharton.upenn.edu/senior-capstone/) for more information.		
<i>Fundamentals</i> ³		
ACCT 1010	Accounting and Financial Reporting	1
ACCT 1020	Strategic Cost Analysis	1
BEPP 2500	Managerial Economics (or Honors)	1
FNCE 1000	Corporate Finance (or Honors)	1
FNCE 1010	Monetary Economics and the Global Economy (or Honors)	1
LGST 1000	Ethics and Social Responsibility (or Honors)	1
	or LGST 1010 Law and Social Values	

MGMT 1010	Introduction To Management	1
MKTG 1010	Introduction to Marketing (or Honors)	1
OIDD 1010	An Introduction to Operations, Information and Decisions	1
STAT 1010	Introductory Business Statistics (or Honors) ⁴	1
	or STAT 4300 Probability	
	or ESE 3010 Engineering Probability	
STAT 1020	Introductory Business Statistics (or Honors)	1
	or STAT 4310 Statistical Inference	
	or ESE 4020 Statistics for Data Science	

Flex Fundamentals

<i>Global Economy, Business & Society</i>	
One course unit with attribute WUGE required (http://catalog.upenn.edu/attributes/wuge/)	1
<i>Technology, Innovation & Analytics</i>	
One course unit with attribute WUTI required (http://catalog.upenn.edu/attributes/wuti/)	1
Liberal Arts & Sciences	7

<i>Foreign Language Requirement</i>	
Two semesters at the beginner level of a language other than English or demonstration of equivalent proficiency required ⁵	
<i>Humanities</i>	
One course unit with attribute WUHM required (http://catalog.upenn.edu/attributes/wuhm/)	
<i>Natural Science, Math & Engineering</i>	
One course unit with attribute WUNM required (http://catalog.upenn.edu/attributes/wunm/)	
<i>Social Science</i>	
One course unit with attribute WUSS required (http://catalog.upenn.edu/attributes/wuss/)	
<i>Flexible Gen Ed</i>	
Three course units of approved undergraduate coursework taken outside of Wharton required	
<i>Cross-Cultural Perspectives</i>	
Three course units with substantial cross-cultural content required ⁶	

Business Breadth	
Three upper-level course units from three different Wharton departments outside of the student's concentration required. Please visit https://undergrad-inside.wharton.upenn.edu/business-breadth (https://undergrad-inside.wharton.upenn.edu/business-breadth/) for details.	3
Unrestricted Electives	
Five course units required ⁷	5
Total Course Units	33

¹ For students who take ECON 0100 Introduction to Micro Economics and ECON 0200 Introductory Economics: Macro in place of BEPP 1000 Introductory Economics for Business Students: one of these courses can be used to satisfy BEPP 1000 on the degree audit. The second course may be used to fulfill a Liberal Arts & Sciences or Unrestricted Elective requirement.

² Beginning with capstones offered in Fall 2027, all students must complete all business fundamentals as a prerequisite for the senior capstone, in addition to the Leadership Journey courses and any other required prerequisite course(s).

³ Course numbers for honors business fundamentals are: BEPP 2508 Managerial Economics, FNCE 1008 Corporate Finance (Honors), FNCE 1018 Monetary Economics and the Global Economy (Honors), LGST 1008 Ethics and Social Responsibility, LGST 1018 Law and Social Values, MKTG 1018 Introduction to Marketing, STAT 1018 Introductory Business Statistics, and STAT 1028 Introductory Business Statistics.

⁴ Dual-degree students majoring in SSE (Systems Science Engineering) and EE (Electrical Engineering) must take ESE 3010 Engineering Probability and ESE 4020 Statistics for Data Science.

⁵ Courses taken at Penn that satisfy the Foreign Language requirement may double-count as Humanities or Flexible Gen Ed.

⁶ Up to one course may be on U.S. cultural diversity. Please see course attribute WUCN for a list of non-U.S. courses and WUCU for a list of U.S. courses. Two CCP course units may double-count as Humanities; Natural Science, Math & Engineering; Social Science; or Flexible Gen Ed.

⁷ Students pursuing a second concentration may apply three course units of concentration courses to Unrestricted Electives.

Management - Multinational Management Track

Code	Title	Course Units
Required:		1
MGMT 1110	Multinational Management	
Choose at least 2 credit units from the following:		2
MGMT 1170	Global Growth of Emerging Firms	
MGMT 2090	The Political Environment of the Multinational Firm	
MGMT 2750/8750	Comparative Capitalism	
MGMT 2880	Managing and Competing in China	
Any MGMT Elective worth 1 credit unit		1
Other Wharton Requirements		33
Total Course Units		37