

# MANAGEMENT: MULTINATIONAL MANAGEMENT TRACK, BS

The specialization in Multinational Management provides students with the toolkit to understand how global economic, political, and social forces influence the competitive environment of the firm. Topics include international trade, foreign investment and acquisitions, stakeholder engagement, political risk, foreign market entry, global teams, and global strategy. Students will learn how to evaluate the international environment and to operate in an increasingly complex global business landscape that shapes a variety of industries (e.g., consulting, financial services, real estate, social enterprise) and functions (e.g. strategic, technological, general or project management, business development, communications or marketing) at companies both large and small.

For more information: <https://mgmt.wharton.upenn.edu/programs/undergraduate/management-specializations/multinational-management/>

## Management - Multinational Management Track

Code	Title	Course Units
MGMT 111	Multinational Management	1
Select one MGMT	Core course from the following:	1
MGMT 104	Industrial Relations and Human Resource Management	
MGMT 111	Multinational Management	
MGMT 223	Business Strategy	
MGMT 230	Entrepreneurship	
	or MGMT 23	
MGMT 238	Organizational Behavior	
	or MGMT 272 Power and Politics in Organizations	
Select two of the following:		2
MGMT 205	Multinational Corporate Strategies	
MGMT 208	Globalization and International Political Economy	
MGMT 209	The Political Environment of the Multinational Firm	
Other Wharton Requirements		33
<b>Total Course Units</b>		<b>37</b>

## Other Wharton Requirements

Code	Title	Course Units
<b>First-Year Foundations</b>		
ECON 010	Introduction to Economics for Business <sup>1</sup>	1
MATH 104	Calculus, Part I	1
	or MATH 110 Calculus for Wharton Students	
<b>Writing</b>		
	Critical Writing Seminar	1
<b>Business</b>		
	Business Breadth (non-concentration courses)	3

<b>Leadership Journey</b>		
WH 101	Business and You	0.5
WH 201	Management Communication: Persuasive Speaking and Writing for Business	0.5
WH 301	Teamwork and Interpersonal Influence	0.5
Capstone Course/Project		0.5
<b>Fundamentals</b>		
ACCT 101	Accounting and Financial Reporting	1
ACCT 102	Strategic Cost Analysis	1
BEPP 250	Managerial Economics	1
FNCE 100	Corporate Finance	1
FNCE 101	Monetary Economics and the Global Economy	1
LGST 100	Ethics and Social Responsibility	1
	or LGST 101 Law and Social Values	
MGMT 101	Introduction To Management	1
MKTG 101	Introduction to Marketing	1
OIDD 101	An Introduction to Operations, Information and Decisions	1
STAT 101	Introductory Business Statistics	1
STAT 102	Introductory Business Statistics	1
<b>Global Economy, Business &amp; Society</b>		
One course unit required		1
<b>Technology, Innovation &amp; Analytics</b>		
One course unit required		1
<b>Liberal Arts &amp; Sciences</b>		
Second semester-level foreign language		
<b>General Education Distribution</b>		
Select 6 courses with at least 1 course unit in each of the following categories:		6
Humanities		
Natural Science, Math & Engineering		
Social Science		
<b>Cross-Cultural Perspectives</b>		
Select 3 courses <sup>2</sup>		3
<b>Unrestricted Electives</b>		
Select five courses		5
<b>Total Course Units</b>		<b>33</b>

<sup>1</sup> For students who take ECON 001 Introduction to Micro Economics and ECON 002 Introductory Economics: Macro in place of ECON 010 Introduction to Economics for Business of these courses can be slotted for ECON 010 on the worksheet. The second course may be used to fulfill a General Education Distribution or Unrestricted Elective requirement.

<sup>2</sup> Two can double-count as General Education Distribution courses.

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2018 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.