

MANAGEMENT: STRATEGIC MANAGEMENT TRACK, BS

The specialization in Strategic Management prepares students who are interested in competitive and corporate strategy. A deeper understanding of strategy is useful for those who want to help companies with their strategies (e.g., through consulting), need to understand the strategies of companies (e.g., to make decisions of whether to invest in certain companies), and want to create new organizations and need to develop a strategy that would provide them with a competitive advantage in the market place.

For more information: <https://mgmt.wharton.upenn.edu/programs/undergraduate/management-specializations/strategic-management/>

Management Concentration - Strategic Management Track

Code	Title	Course Units
MGMT 2230	Business Strategy	1
Select one MGMT Core course from the following:		1
MGMT 1110	Multinational Management	
MGMT 2300	Entrepreneurship	
MGMT 2380	Organizational Behavior	
or MGMT 2720	Power and Politics in Organizations	
Select two of the following:		2
MGMT 2110	Competitive Strategy	
MGMT 2250	Value Creation and Value Capture in American Business History	
MGMT 2370	Management of Technology	
MGMT 2420	Corporate Governance, Executive Compensation and the Board	
MGMT 2490	Mergers and Acquisitions	
MGMT 2510	Consulting to Growth Companies	
Other Wharton Requirements		33
Total Course Units		37

Other Wharton Requirements

Code	Title	Course Units
First-Year Foundations		
BEPP 1000	Introductory Economics for Business Students ¹	1
MATH 1400	Calculus, Part I	1
or MATH 1100	Calculus for Wharton Students	
<i>Writing</i>		
Critical Writing Seminar		1
Business		
<i>Business Breadth (non-concentration courses)</i>		3
<i>Leadership Journey</i>		
WH 1010	Business and You	0.5
WH 2010	Business Communication for Impact	0.5
MGMT 3010	Teamwork and Interpersonal Influence	0.5

Capstone Course/Project		0.5
<i>Fundamentals</i>		
ACCT 1010	Accounting and Financial Reporting	1
ACCT 1020	Strategic Cost Analysis	1
BEPP 2500	Managerial Economics	1
FNCE 1000	Corporate Finance	1
FNCE 1010	Monetary Economics and the Global Economy	1
LGST 1000	Ethics and Social Responsibility	1
or LGST 1010	Law and Social Values	
MKTG 1010	Introduction to Marketing	1
OIDD 1010	An Introduction to Operations, Information and Decisions	1
STAT 1010	Introductory Business Statistics	1
STAT 1020	Introductory Business Statistics	1
<i>Global Economy, Business & Society</i>		
One course unit required		1
<i>Technology, Innovation & Analytics</i>		
One course unit required		1
Liberal Arts & Sciences		
<i>Foreign Language</i>		7
Second semester-level course or equivalent required		1
<i>Humanities</i>		
At least one course unit required		1
<i>Natural Science, Math & Engineering</i>		
At least one course unit required		1
<i>Social Science</i>		
At least one course unit required		1
<i>Cross-Cultural Perspectives</i>		
Three course units required ²		3
Unrestricted Electives		
Five course units required		5
Total Course Units		33

¹ For students who take ECON 0100 Introduction to Micro Economics and ECON 0200 Introductory Economics: Macro in place of BEPP 1000 Introductory Economics for Business Students of these courses can be slotted for BEPP 1000 on the worksheet. The second course may be used to fulfill a General Education Distribution or Unrestricted Elective requirement.

² Two can double-count as Humanities; Natural Science, Math & Engineering; Social Science; or Flex Gen Ed.

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2023 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.