

# ORGANIZATIONAL ANTHROPOLOGY, CERTIFICATE

Today's workplaces are characterized by high levels of diversity. Organizational leaders who can effectively manage interpersonal relationships within complex and varied team structures are in high demand across all professional environments. The Certificate in Organizational Anthropology at Penn LPS Online, a 4-course, credit-bearing program of study, is designed to develop your understanding of how teams, corporations and other organizations develop and reinforce culture, and how to apply this research to create stronger functioning groups. Beginning with an anthropological approach to organizational culture, you explore different theories of how culture forms and evolves in organizations and why it matters for performance. You learn strategies for influencing change in an increasingly digital workplace and getting alignment at the conversational level based on research into best practices in communication.

Penn LPS Online courses in the Certificate in Organizational Anthropology are offered on an accelerated (8-week) schedule. Courses in the certificate program are largely asynchronous with some optional synchronous sessions to be scheduled by the instructors. For more information about specific course dates, please visit the Course Schedule (<https://lpsonline.sas.upenn.edu/academics/course-schedule/>) page.

You have the option to enroll in individual courses without committing to the entire certificate, enjoying the flexibility and expertise offered by Penn LPS Online to suit your schedule and interests.

**For more information:** <https://lpsonline.sas.upenn.edu/academics/certificates/organizational-anthropology> (<https://lpsonline.sas.upenn.edu/academics/certificates/organizational-anthropology/>)

## The Certificate in Organizational Anthropology prepares you to:

- Understand current anthropological research on team, corporate, and organizational culture
- Explore the effects that modern corporations have on their surrounding environments, with attention to local, regional, national, and global effects
- Develop an understanding of theories of organizational culture, and how to apply those theories in specific professional and organizational contexts
- Examine underlying social and cultural influences on diverse teams, and learn how to apply theory to foster diversity and create inclusive cultures
- Identify the variables that underlie communication in virtual, internet-mediated spaces, and apply social science research to create strong collaborative professional relationships, even when working remotely

## Curriculum

Students must complete all four courses listed below to earn a Certificate in Organizational Anthropology.

Code	Title	Course Units
<b>Organizational Anthropology Certificate</b>		
ORGC 1600	Introduction to Team Culture	1
ORGC 2010	Virtual Collaboration	1
ORGC 3010	Anthropology of Corporations	1
ORGC 3300	Building Influence Across Cultural Boundaries in Organizations	1
<b>Total Course Units</b>		<b>4</b>

*Courses are subject to change.*

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2023 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.