

UPSKILL, CERTIFICATE

In 2018, only 15% of executives and 13% of hiring managers express satisfaction with recent graduates' ability to apply the skills and knowledge they learned in college to complex problems in the workplace. Furthermore, only 34% of executives and significantly fewer hiring managers (25%) say that most recent graduates have the necessary skills and knowledge to advance or be promoted. (AACU, 2018)

This applied online program (fall, spring, summer) is designed to efficiently map ivy league coursework to in-demand skillsets: assisting students as they seek their next step. Up(skill)'s competitive advantage is its laser focus on career readiness, backed with the timelessness of the liberal arts in an online, work and family friendly format.

This program is designed for anyone looking to upskill, including:

- Graduates who looking for ways to become more competitive in the job market
- Individuals who have been recently laid off due to workforce reductions
- Workers who are looking to revise or rebrand their skillset

Students will achieve the following learning objectives:

- Develop strategies and skills to persuade specific audiences through verbal, visual, and written communication
- Practice and apply critical thinking skills in the classroom and beyond
- Explore competing schools of thought about leadership ethics
- Learn how to use quantitative and quantitative data in decision-making and problem-solving
- Analyze different audiences, scenarios, and contexts in order to shape your messaging
- Develop effective rhetorical strategies and skills to persuade specific audiences—personal, professional, and social—through visual, written, and multimedia communication
- Develop empathic and analytic skills to integrate and build upon other viewpoints and perspectives
- Identify, develop and apply distinctive leadership traits and skills
- Learn how readers, writers, and designers use complex multimedia texts incorporating language, image, sound, and gesture to produce a coherent, engaging message
- Understanding how to make complex information accessible to audiences through effective visualization.

Curriculum

Certificate students who complete four of the online courses listed below earn an Upskill Certificate.

Code	Title	Course Units
Students can elect to take any 4 of the courses listed below for the basic certificate:		
APOP 3200	Morality and the Good Life	4
DATA 1010	Introduction to Data Analytics	
DIGC 1200	Digital Literacy & Cultural Change	
GLBS 1000	Introduction to Global Studies	
ICOM 1000	Intercultural Communication	
LEAD 1010	Leadership Theory, Practice and Purpose	
MTHS 2200	Introduction to Applied Statistics	
ORGC 1600	Introduction to Team Culture	
ORGC 2010	Virtual Collaboration	

PROW 1000	Fundamentals of Professional Writing
PROW 4010	Composing a Professional Identity

The degree and major requirements displayed are intended as a guide for students entering in the Fall of 2023 and later. Students should consult with their academic program regarding final certifications and requirements for graduation.

UpSkill, Advanced Certificate

In 2018, only 15% of executives and 13% of hiring managers express satisfaction with recent graduates' ability to apply the skills and knowledge they learned in college to complex problems in the workplace. Furthermore, only 34% of executives and significantly fewer hiring managers (25%) say that most recent graduates have the necessary skills and knowledge to advance or be promoted. (AACU, 2018)

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This program is designed for anyone looking to upskill, including:

- Graduates who looking for ways to become more competitive in the job market
- Individuals who have been recently laid off due to workforce reductions
- Workers who are looking to revise or rebrand their skillset

Students will achieve the following learning objectives:

- Develop strategies and skills to persuade specific audiences through verbal, visual, and written communication
- Practice and apply critical thinking skills in the classroom and beyond
- Explore competing schools of thought about leadership ethics
- Learn how to use quantitative and quantitative data in decision-making and problem-solving
- Analyze different audiences, scenarios, and contexts in order to shape your messaging
- Develop effective rhetorical strategies and skills to persuade specific audiences—personal, professional, and social—through visual, written, and multimedia communication
- Develop empathic and analytic skills to integrate and build upon other viewpoints and perspectives
- Identify, develop and apply distinctive leadership traits and skills
- Learn how readers, writers, and designers use complex multimedia texts incorporating language, image, sound, and gesture to produce a coherent, engaging message
- Understanding how to make complex information accessible to audiences through effective visualization.

Curriculum

Code	Title	Course Units
Students can elect to take any 2 of the courses listed below for the advanced certificate, aside from the courses taken for the Basic Certificate:		
Fall 1		
PROW 1000	Fundamentals of Professional Writing	2

ORGC 1600	Introduction to Team Culture
GLBS 1000	Introduction to Global Studies
DIGC 1200	Digital Literacy & Cultural Change

Fall 2

PROW 1000	Fundamentals of Professional Writing
ORGC 2010	Virtual Collaboration
DATA 1010	Introduction to Data Analytics

Spring 1

PROW 1000	Fundamentals of Professional Writing
LEAD 1010	Leadership Theory, Practice and Purpose
ICOM 1000	Intercultural Communication
PROW 4010	Composing a Professional Identity

Spring 2

PROW 1000	Fundamentals of Professional Writing
MTHS 2200	Introduction to Applied Statistics
APOP 3200	Morality and the Good Life

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